



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

application of: Yuen

Serial No.: 09/783,344

Group No.: 2711

RECEIVED

JUN 19 2001

Filed: February 14, 2001

Examiner:

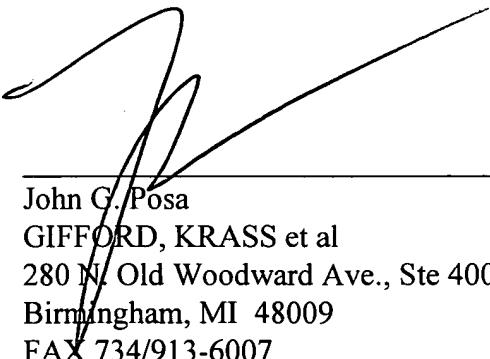
Technology Center 2600

For: METHODS AND APPARATUS FOR GATHERING INFORMATION REGARDING
MEDIA USER PREFERENCES

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
WITHIN THREE MONTHS OF FILING OR BEFORE MAILING
OF FIRST OFFICE ACTION (37 CFR 1.97(b))**

Assistant Commissioner for Patents
Washington, D.C. 20231

The information disclosure statement submitted herewith is being filed within three months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office Action on the merits, whichever event occurs last. 37 CFR 1.97(b).


John G. Posa
GIFFORD, KRASS et al
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Birmingham, MI 48009
FAX 734/913-6007

Date: June 7, 2001

Reg. No.: 37,424

Tel. No.: 734/913-9300

CERTIFICATE OF MAILING

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231.

Date: 6-11-01


Cristina N. Lane



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Group Art Unit: 2411 JUN 19 2001

Examiner: Technology Center 2600

For: METHODS AND APPARATUS FOR GATHERING INFORMATION REGARDING MEDIA
USER PREFERENCES

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In compliance with the duty of disclosure under 37 C.F.R. §1.56, it is respectfully requested that this Information Disclosure Statement be entered and the references listed on attached Form PTO-1449 be considered by the Examiner and made of record. Copies of the references are enclosed for the convenience of the Examiner.

In accordance with 37 C.F.R. §1.97(b), this Information Disclosure Statement is not to be construed as a representation that a search has been made or that no other possible material information as defined in 37 C.F.R. §1.56(a) exists.

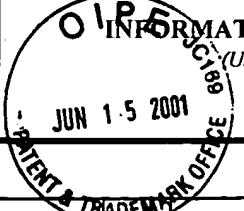
Respectfully submitted,

By

John G. Posa

Reg. No. 37,424

Date: June 7, 2001

 <p>INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)</p> <p>JUN 15 2001</p>				Docket Number (Optional) GEM-04202/03		Application Number 09/783,344	
				Applicant(s) Yuen			
				Filing Date February 14, 2001		Group Art Unit 2711	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,075,575	6/13/2000	Schein et al.	348	734	
		6,049,831	4/11/2000	Gardell et al.	709	236	
		6,029,195	2/22/2000	Herz	709	219	RECEIVED
		6,005,561	12/21/1999	Hawkins et al.	345	327	JUN 19 2001
		6,002,394	12/14/1999	Schein et al.	345	327	Technology Center 2600
FOREIGN PATENT DOCUMENTS							
REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
EXAMINER				DATE CONSIDERED			
<p>EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</p>							